



**Cyber.FM**  
Free Money Radio

## Rotational “On Air Ads” for Streaming Radio:

*Example of Monthly Rotational Ads in the US:*

1 ad of :30 seconds per break = 2 ads per hour \* 200,000 hours = 400,000 ad impressions available.

Example Ad rate (cost per thousand) = \$40.00

## “On Connect Ads” when a user first connects to a channel:

*Example of Monthly On-Connect Ads in the US:*

1 ad of :30 seconds per connection \* 800,000 sessions = 800,000 ad impressions.

Example Ad rate (cost per thousand) = \$40.00

“On Air Rotational and On Connect Ads” have a Total Reach of 22,000,000 Requests

Total Impressions (based on our inventory of 2022): 5,110,000

Total Ads Started: 4,640,000

Total Ads Completed: 4,630,000.

= 99.7% Completion Rate of On Air Ads!

“In App” Non-Clickable Visual Ads: \$20 per eCPM

“In App” Clickable Visual Ads: \$30 per eCPM

“In App” NFT Direct Platform Sales: \$20 per eCPM

“In App” NFT Visual with Direct Platform Sales: \$30 per eCPM

**"All prices are in USD, we can apply a 25% Discount using Cryptocurrency and a 33% Discount using our own \$FMR Cryptocurrency. Contact us for details."**

Mobile App external push notifications: \$75 per eCPM

## METaverse ADS:

NFTs: Beach House Gallery \$500 per month

Live Video Sponsorship during Live Show \$100 per event, per video.

Live Concert Sponsorship: \$7500.00 (includes non-Metaverse "IRL"

Concert Sponsorships)

### Digital Bytes / TeamBlockchain Podcast

#### *Example Artwork for Dedicated Podcast:*

Podcast is based on the Newsletter for your company that is in print media, with 140 country reach.

\$1750 for custom podcast, centered around and branded as the company.

\$500 for integrated podcast using Digital Bytes platform.

Same 5,100,000 user reach, plus Zeno.FM, Anchor, Spotify, iHeart, Google, Apple, Overcast, Castbox, Pocketcasts, Radio Republic, Stitcher, and Amazon Music

Both include complimentary Chinese Translations for Print Media for the audience in China.

More info for print media and to hear podcasts at  
<https://teamblockchain.net>

